



About Marketing Symphony LP

Headquartered in Dallas, Texas, Marketing Symphony LP is an integrated strategic marketing firm that is passionate about orchestrating breakthrough marketing results for clients who won't accept anything less. Marketing Symphony LP provides clients with full service marketing including; strategy, videos production, direct marketing, web development, web optimization, email marketing, event planning, integrated marketing, and outsourced marketing. In early 2008, Marketing Symphony LP added a full-service Public Relations offering with its' partnership with Susan Morrow, APR.

The Partners

Andrew Szabo – Founder and Chief Strategist

Andrew Szabo, is a marketing author, speaker, strategist, commentator, and consultant and Principal of Marketing Symphony LP. A diversified array of marketing activities has cultivated Andrew Szabo's almost 30 years of marketing, business development, and consulting experience. He has been responsible for strategic planning, brand positioning, advertising and direct marketing for divisions of major companies as diverse as Dell, Household Finance, MeadWestvaco, Sony, USDATA, and Weblink Wireless.

Melissa Szabo – Chief Operating Officer

Melissa Szabo is a veteran sales & marketing manager, event planner and research consultant. Melissa has been an award-winning sales person with two international companies: Hyatt Hotels and Club Corporation of America. In addition to her own successful sales experience, she has trained, groomed and coached many others to become successful in their sales careers. She designs and executes events geared for results to enhance clients' marketing investment. Most recently, she has used her relational – consulting sales skills to derive research insights for Marketing Symphony LP's clients' customers.

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Susan Morrow, APR – Executive Vice President & General Manager, Public Relations

Susan Morrow, APR brings 20+ years of experience in PR/communications management to Marketing Symphony LP. Susan Morrow has planned and implemented programs for emerging and large business in diversified industries. In addition, Morrow manages public relations/marketing services for companies that are establishing business in Mexico, Central and South America. Key clients have included BNSF Railway, Exelon Corporation, Amerisource Companies, Smith Barney, Law Offices of Shelly West, Masergy Communications, EyeNX, Verizon Wireless, Sabre Holdings Travel Network, EDS and others.

David Miner – Creative Director

A long and diverse career in the entertainment field has given David a very diverse set of skills. He spent three decades in Los Angeles as a record producer, and musician working with artists ranging from Bread to Ray Charles; Elvis Costello, Leon Russell, and many years with T Bone Burnett – to name a few. In the 1990's, he branched out into other forms of media, scoring five independent films; he also spent nearly two years developing multi media projects for the Disney Company, and by 2000, began work in video production. For the last two years he's been writing, directing and producing weekly media and video presentations for a church here in the DFW area.

Client List

- *All Commercial Floors*
- *Burlington Northern Santa Fe (BNSF) Railway*
- *Capital Distributing, Inc.*
- *Callaway Financial Services*
- *Chari Singleton, Briggs Freeman Real Estate*
- *Exelon Power*
- *Forbes Robinson*
- *International Merchant Services*
- *LPB Energy Management*
- *Now Faith Ministries*
- *Priority Pass International*
- *People Right*
- *Resource One Credit Union*
- *Robert Hafer and Associates LLC*
- *Raymond James*
- *River Logic, Inc.*
- *Simple Touch Solutions*
- *TS Sports*
- *The Marketing Chef*
- *The Law Offices of James K. LaRoe*

cont.

Public Relations contact

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